

GROW YOUR BRAND WITH OUR MULTI-MEDIA PLATFORM

- Rights owner of 4 World Championship and 2 United States Championship events
- Organizer of annual PDGA National Tour circuit of professional events
- Almost 10 million annual sessions on PDGA.com
- 38 million annual page views on PDGA.com
- 2 million annual visitors on PDGA.com
- 46,000+ active members
- 120,000 lifetime members
- 35,000+ magazine subscribers
- 45,000+ newsletter readers
- 1,800+ weekly podcast listeners
- 176,000 social media followers

For more information, contact Mary A. Sicard at ads@pdga.com.

MEMBERSHIPS

TABLE A

YEAR	NEW	RENEWING	ACTIVE	GROWTH RATE
2007	2,678	9,265	11,943	
2008	3,672	9,308	12,980	9%
2009	4,254	10,072	14,326	10%
2010	4,279	11,172	15,451	8%
2011	4,647	11,963	16,610	8%
2012	5,373	12,716	18,089	9%
2013	6,140	14,447	20,587	14%
2014	7,702	16,740	24,442	19%
2015	9,851	20,603	30,454	25%
2016	10,774	24,888	35,662	17%
2017	12,084	28,983	41,067	15%
2018	12,507	33,950	46,457	13%



DEMOGRAPHICS

OUR MEMBERSHIP DEMOGRAPHICS HIT THE SWEET SPOT.

PDGA members frequently shop, travel, dine out, camp and take part in many other activities.

BY AGE

TABLE B

AGE	PERCENTAGE
20-24	8%
25-39	54%
40-44	11%
45+	22%

BY GENDER

TABLE C

GENDER	PERCENTAGE
MALE	92%
FEMALE	8%

WE'RE
WORKING
TO BOOST
THIS!

BY INCOME

TABLE D

US DOLLARS	PERCENTAGE
\$50,000 - 74,999	21%
\$75,000 - 99,999	16%
\$100,000 - 149,999	18%
\$150,000 - 199,999	6%

BY EDUCATION

TABLE E

DEGREE	PERCENTAGE
HIGH SCHOOL	30%
BACHELOR'S ENROLLMENT	18%
BACHELOR'S	33%
MASTER'S ENROLLMENT	3%
MASTER'S	10%
PROFESSIONAL (M.D., J.D.)	2%

BY RELATIONSHIP

TABLE F

STATUS	PERCENTAGE
SINGLE, NEVER MARRIED	27%
MARRIED, WITHOUT CHILDREN	14%
MARRIED, WITH CHILDREN	38%
LIVING WITH PARTNER	11%

BY TRAVEL

TABLE G

LODGING	PERCENTAGE
HOTEL	29%
WITH FRIENDS OR FAMILY	22%
AIRBNB / VRBO / HOME AWAY	12%
CAMPING	20%

Sources: Tables B-C are based on complete 2018 membership data. Tables D-G are based on 7,177 current PDGA members who started and completed our 2018 survey. Table H is based on 2018 PDGA-sanctioned memberships, courses and events.

LAST FIVE YEARS

DISC GOLF CONTINUES TO ASCEND GLOBALLY.

While the numbers representing Professional Disc Golf Association membership and competition statistics in 2018 jump off the page, they only tell one part of the story of disc golf's meteoric growth. Indeed, in just the last year, membership numbers improved by more than 13%, with Africa, Asia and Oceania's nearly 30% boost leading the charge. While the United States continued to set benchmarks for event growth with a 13% increase, the game continues to emerge in Europe: The continent's 752 tournaments were a high point, with Finland's 225 sanctioned events cementing its status as a disc golf hotbed.

What's most remarkable, though, is the last five years, as our 90% PDGA member and event growth rates are indicative of the sport's worldwide acceptance.

With more courses in the ground each year and a low barrier to entry, disc golf shows no signs of slowing down.



1221
MEMBERS

247
COURSES

110
EVENTS

CANADA

	MEMBERS	COURSES	EVENTS
Alberta	189	43	17
British Columbia	350	67	30
Manitoba	38	15	5
New Brunswick	21	3	2
Nova Scotia	32	10	7
Nunavut	0	1	0
Prince Edward Is.	16	3	4
Ontario	473	66	37
Quebec	64	20	6
Saskatchewan	33	15	2
Yukon/NWT	5	4	0

36,993
MEMBERS

6316
COURSES

3068
EVENTS

UNITED STATES

	MEMBERS	COURSES	EVENTS		MEMBERS	COURSES	EVENTS
Alabama	630	103	64	Montana	118	56	14
Alaska	132	33	24	Nebraska	212	100	31
Arizona	428	69	42	Nevada	241	31	13
Arkansas	582	98	33	New Hampshire	274	31	31
California	2,993	310	190	New Jersey	348	34	36
Colorado	1,195	193	74	New Mexico	214	43	23
Connecticut	260	28	19	New York	650	135	53
Delaware	111	12	13	North Carolina	1,634	253	116
Dist. Of Columbia	16	0	0	North Dakota	117	55	13
Florida	1,569	161	97	Ohio	1,292	242	94
Georgia	1,016	117	91	Oklahoma	853	146	52
Hawaii	31	16	1	Oregon	1,021	134	86
Idaho	298	87	31	Pennsylvania	1,046	189	131
Illinois	1,441	266	94	Rhode Island	40	4	1
Indiana	780	160	98	South Carolina	606	105	70
Iowa	806	275	89	South Dakota	139	76	21
Kansas	815	222	81	Tennessee	1,151	145	71
Kentucky	678	105	79	Texas	3,196	427	250
Louisiana	272	52	31	Utah	423	76	46
Maine	276	67	17	Vermont	111	41	8
Maryland	379	43	36	Virginia	908	125	113
Massachusetts	524	53	45	Washington	1,173	117	68
Michigan	2,299	300	186	West Virginia	228	32	39
Minnesota	839	320	48	Wisconsin	1,112	333	94
Mississippi	278	94	26	Wyoming	44	39	4
Missouri	1,166	163	81	AP0 / AE	28	0	0

11
MEMBERS

24
COURSES

2
EVENTS

EUROPE

	MEMBERS	COURSES	EVENTS
Austria	126	15	12
Belarus	0	1	0
Belgium	41	8	9
Croatia	29	5	17
Czech Republic	174	91	27
Denmark	258	62	18
Estonia	882	52	60
Finland	2,830	479	225
France	191	50	16
Germany	376	99	47
Hungary	25	3	5
Iceland	87	26	9
Ireland	2	2	0
Italy	14	5	1
Latvia	38	8	10
Lithuania	39	3	9
Luxembourg	2	1	0
Netherlands	92	17	26
Norway	748	75	54
Poland	43	7	7
Portugal	2	0	0
Romania	4	1	0
Russia	23	5	14
Serbia	21	0	2
Slovakia	28	8	6
Slovenia	13	4	5
Spain	34	7	4
Sweden	1,173	174	126
Switzerland	112	27	9
Ukraine	14	0	2
United Kingdom	201	80	32

7622
MEMBERS

1315
COURSES

752
EVENTS

610
MEMBERS

206
COURSES

99
EVENTS

AFRICA, ASIA & OCEANIA

	MEMBERS	COURSES	EVENTS
Antarctica	0	1	0
Australia	243	55	27
Indian Ocean Terr.	0	1	0
Guam	1	1	0
China/Hong Kong	41	0	3
Ethiopia	6	1	1
Israel	5	3	0
Japan	84	74	25
Laos	0	0	0
Kenya	0	1	0
Malaysia	9	1	0
Mongolia	0	1	0
Mozambique	1	0	0
Namibia	0	1	0
New Zealand	124	32	24
Philippines	1	2	0
Qatar	0	1	0
Saudi Arabia	0	1	0
Singapore	12	0	0
South Africa	1	3	0
South Korea	15	12	1
Taiwan	8	4	0
Thailand	46	6	18
Togo	0	1	0
Turkey	0	1	0
Uzbekistan	0	1	0
Zambia	10	1	0
Vietnam	3	1	0

72%
COURSE
GROWTH

90%
MEMBERSHIP
GROWTH

90%
TOURNAMENT
GROWTH

LATIN AMERICA & CARIBBEAN

	MEMBERS	COURSES	EVENTS
Argentina	0	1	0
Bahamas	0	0	2
Belize	0	1	0
Brazil	2	1	0
Colombia	0	1	0
Costa Rica	2	1	0
Cuba	0	1	0
Curacao	0	1	0
Dominican Republic	0	1	0
Ecuador	0	1	0
Honduras	0	2	0
Mexico	4	6	0
Nicaragua	0	5	0
Peru	1	1	0
Puerto Rico	2	0	0
U.S. Virgin Islands	0	1	0

2018 GLOBAL STATISTICS

46,457
MEMBERS

8108
COURSES

4031
EVENTS